



JUNIOR LEAGUE OF
NORMAN

2024 ANNUAL REPORT



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<https://norman.jl.org/>



300 W Gray St STE 104 Norman, OK 73069

Letter from our President

What a journey we've taken this year! I am in awe of how The Junior League of Norman, Inc. (JLN) members consistently adapt to change. This year, we gathered for our first in-person fundraiser since the COVID-19 pandemic! We also wrapped our final year in operating our long-term Food for Kids project as we transition Food for Kids operations to The Beacon Project, Inc. (f/k/a Pantry Partners, Inc.) effective August 1, 2024. Thank you to our Active Members, Sustaining Members, and Community Partners, for your continued support and dedication to the JLN and our causes.

Our Finance Team was pivotal in our fundraising efforts this year. Finance executed our popular Holiday Greenery and Cupid with a Cause virtual fundraisers, both of which exceeded our fundraising targets. Finance collaborated with our Membership Team to put together Monster Ball, our in-person fundraiser, in a matter of months. Monster Ball provided an opportunity to share JLN's mission with community members, as well as fulfilling our membership's desire to gather and celebrate the JLN in person!

Our Community Team stewarded our Baby Steps and Food for Kids projects efficiently this year. In the 2023-2024 school year, Baby Steps supported 15 parents and 6 babies, and celebrated with our 7 graduating parents! Food for Kids served 200 students from 5 middle schools; through this program, JLN distributed 27,441 pounds of food this year - more than twice the amount distributed by JLN in 2012! We are bittersweet as we bid farewell to the operation of Food for Kids at the end of this school year, but the program will live on under the skilled direction of Pantry Partners, Inc., a Norman nonprofit organization who operates the food pantries at the Norman high schools. JLN is undertaking a community survey to identify a project that meets a new community need to take the place of the Food for Kids project.

Our Membership Team stayed busy with monthly member socials and Fall and Spring Provisional Member classes. This year, we welcomed new members to the JLN and we are delighted to have all of them!

"Transition" was our unofficial theme this year; I believe the JLN is emerging and determining our new normal after several years of pandemic operations. JLN operations continue to be 100% managed by our volunteer members, and I am incredibly proud of all members for continuing to build a League that supports the needs of our members and of the Norman and Cleveland County communities. Again, thank you for your continued support of the Junior League of Norman.

Respectfully,



Jenny Dillon, President
2023-2025



Who We Are



OUR MISSION

The Junior League of Norman is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively educational and charitable.

OUR VISION

The Junior League of Norman: women around the world as catalysts for lasting community change.

OUR PROJECTS

For more than 41 years, the Junior League of Norman has served our community through various community programs and events, including Baby Steps, Food for Kids, and Done in a Day. Each of these programs support our mission to advance women's leadership and to positively impact our community.



OUR IMPACT

27,441

Pounds of Food
Provided to Children

200

Children Served
Monthly

2,500+

Volunteer Hours



JUNIOR LEAGUE OF
NORMAN

DIVERSITY

The Junior League of Norman welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

COLLABORATION

We believe lasting societal change is achieved through both collaboration and meaningful disagreement. Living the value of collaboration inspires us to accomplish more together.

COMMUNITY

We believe a strong sense of community is essential to human well-being. Living the value of community provides a foundation of inclusion, which allows us to make a greater impact on the world around us.

OUR CORE VALUES

EMPOWERMENT

We believe that the empowerment of women is a necessary requirement to create positive, lasting societal change. Living the value of empowerment fosters trust and confidence in each other.

LEADERSHIP:

We believe in the unique power of women's leadership abilities to transform communities for the better. Living the value of leadership allows us to make a collective difference.

RESPECT

We believe respect is a fundamental human right. Living the value of respect instills in us an unconditional positive regard for others.

SERVICE

We believe it is through service that we build core relationships with others. Service is the lens through which we decide how we will invest our time and resources. Living the value of service empowers us as catalysts for lasting community change.

FUNDRAISERS

JLN hosts several fundraising events throughout the year to help fund the community projects that we serve. Check out our numbers from this past year's fundraising events like Monster Ball, Cupid with a Cause and our Winter Greenery sale.



Monster Ball
October 13, 2023



Cupid with a Cause
January 23 - February 7,
2024



Winter Greenery
October 18 - November 1,
2023





Our Membership and Finances

SERVING THE COMMUNITY

The Junior League of Norman is devoted to making a difference in the community that we live, work and are a part of. Enriching lives is at the core of what we do.

2

Community projects led by JLN

6

Community Partner agencies impacted by JLN

JLN IN NUMBERS

Provisional: 18

Active: 49

Sustainers: 122

Sustaining Emeritus: 11

REVENUES

Contributions and Donations	Dues and Fees	Interest Revenue
\$28,128.00	\$21,898.00	\$945.00
Fundraising Events	Training	Total
\$21,396.00	\$2,000.00	\$74,367.00

EXPENSES

Program Services: Baby Steps	Program Services: Food for Kids	Administrative
\$8,185.00	\$13,403.00	\$22,105.00
Training	Total	
\$10,890.00	\$54,583.00	



JUNIOR LEAGUE OF
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Our Community Impact



BABY STEPS

We supported 15 parents and 6 babies, with 7 parents graduating in May 2024.

FOOD FOR KIDS

We supported 200 students from 5 schools, with 27,441 pounds of food delivered in the 2023-2024 school year.



DONE IN A DAY

We supported various community non-profits, such as the Mary Abbott House, Food and Shelter for Friends, and Bridges of Norman.



Board of Directors

PRESIDENT

Jenny Dillon

SECRETARY

Mary Cornelsen

TREASURER

Sha Carson

EXECUTIVE VP

Kimberly Boutwell

SUSTAINING ADVISOR

Courtney Floyd

NOMINATING DIRECTOR

Katie Noe

Thank You to our 2023-2024 Community Partners!

**Henry Home
Interiors**

**Blaney
Tipton
Hiersche
Odom**

**Norman
Regional
Health
System**

**Babbit
Mitchell and
Odom**

**Prosperity
Bank**

**Norman
Smile Center**

**Deer Creek
Storage**

**The Trails
Golf Club**



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